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Course Admin



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Classlist



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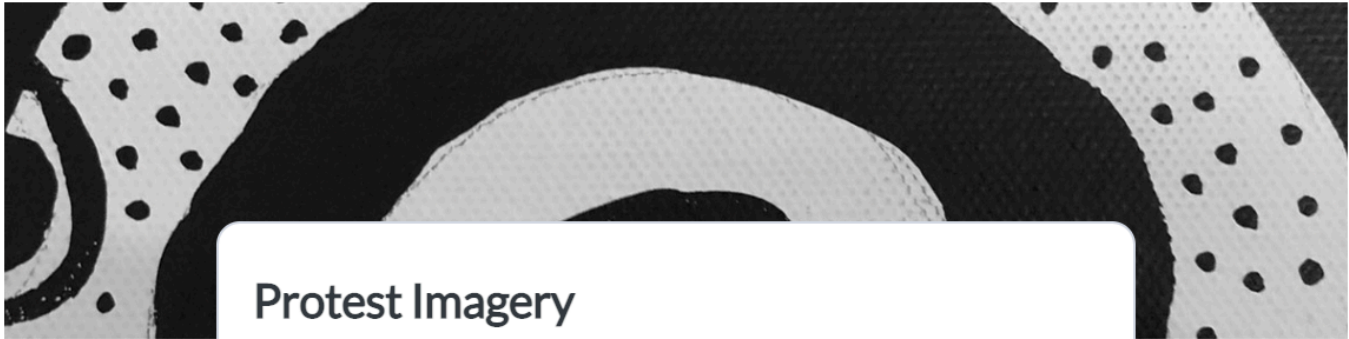


Awards



Assignments

Principle 6 - Carefully Use Protest Imagery



Protest Imagery

Climate change activism is becoming more and more common. You may have heard of Greta Thunberg, for example, a Swedish high schooler that started organizing protests and "walk-outs" that created a global protest movement. In June 2019, such a walkout was also organized in Iqaluit.

Take a look at the link above and read the article.

<https://nunatsiaq.com/stories/article/iqaluit-students-walk-out-of-school-demanding-action-on-climate-change/>

Also, carefully study the images.



As you can see, the protesters pictured here are smiling and hopeful, not angry and confrontational. Research has shown that people generally react negatively to protest imagery that shows violence, anger or confrontation, and feel engaged and willing to be involved in a cause when they see happy or motivated people.

So if you are wanting to show climate change activism in action - keep this in mind.

Where in your community can you find climate change activism?