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Visualizing Climate Change



Visualizing Climate Change

Researchers around the world have spent a lot of time finding out how to make people aware of climate change, and how to best create images and film that engages people; gets them excited about becoming an activist, and; what people want to see when it comes to climate change. The following report and website below summarizes that research and practical action to create digital images that work.

Report

To view this e-report, press the Next Page arrow and expand the screen or click on the picture to zoom in on the text. Simply click again to zoom out.



Website

The following website is the world's only evidence-based climate change photography resource. See how digital imagery helps to tell the story and how the seven principles are used to tell the climate change story.

[ClimateVisuals: A Climate Change Outreach Project](#)



Next, we will look at the seven principles in specific ways to visualize climate change for your digital productions.